



43RD ANNUAL RASHTRIYA SNEHA CHHAAYNI
Youth Entrepreneurship & Leadership Programme
from 28 May to 4 June, 2017



Vishwa Yuvak Kendra

by Yuvak Biradari (Bharat), Mumbai with
Vishwa Yuvak Kendra, New Delhi

Programme Content

Framework

Youth Entrepreneurship & Leadership

- The world of self-employment and entrepreneurship – its Advantages and Challenges
- Innovation – getting to that dream idea!
- Writing the Business Plan
- Raising capital – what are the options, sources, schemes
- Starting your venture – legal and financial aspects
- Marketing, Selling, Negotiation
- Success stories and Failure stories – learning from others' journeys
- Social Entrepreneurship
- Leadership Skills
- Motivation – starts from self !

Learning Experience

- Distinguished personalities, experts, leaders will facilitate the programme
- Programme methodology - Experiential activities, group work, panel discussion, quiz etc.
- Participants from different states of India as well as from urban and rural pockets provide for ideal peer learning
- The week long residential camp ensures an immersive learning experience
- Music session included to provide a therapeutic and meaningful value addition
- One day educational tour of Mumbai is another highlight

Democratic Values

- The idea of the Democratic and Republic of India !
- Individual Social Responsibility – An investment for our present and future
- Experiencing the Parliamentary System

Glimpses of few of the past annual youth camps can be found on the following social media pages:

<https://www.facebook.com/yuvakbiradaribharat/posts/1036711306412054>

https://www.facebook.com/pg/yuvakbiradaribharat/photos/?tab=album&album_id=864570083626178

Project Directors:

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&
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Programme Committee:

Ashutosh Shirke, Dr. Sunita Tidke,
Devendra Singh, Leena Shete, Kanchan
Kankariya, Sandesh Jadhav, Prasanna
Shinde

Practical Details

- For youth in the age group of 15 and 30 years
- Medium of instruction will be in Hindi and English.
- Location – Mumbai - amidst nature
- Admission through recommendation by either Govt authorities / universities / educational institutions / NGOs / public figures / corporate organisations / members of Yuvak Biradari or Vishwa Yuvak Kendra
- Concessional admission fees – Rs.3000 per head towards food expenses and educational visits
- Camp will provide normal accommodation, food, training and local educational tour.
- Arrival on Sunday 28th May (morning) and departure on Sunday 4th June (by 11 am)
- Interested participants can fill the form online on www.biradari.org or email the completed application form to: info@biradari.org or send it by post to Yuvak Biradari (Bharat), Hazarimal Somani Marg, C.S.T., Mumbai – 400 001, India.
- The last date for submitting application forms is 30 April 2017
- Registration feels can be paid through bank transfer: A/c Details: Yuvak Biradari (Bharat) Dena Bank, New Marine Lines, Mumbai. Savings A/C no. 066610002494. RTGS/IFSC CODE BKDN0450666
- Rights to admission in the programme are reserved by Yuvak Biradari (Bharat).
- For more information, contact Yuvak Biradari office between 11.30 am – 5.30 pm (Phone 022-22075592 / 22076212) or write to info@biradari.org

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Rashtriya Sneha Chhaavni 2017 by Yuvak Biradari (Bharat) **Specimen Application Form for participant**

Full name:..... Gender:.....

Date of birth: Education:.....

Email: Phone:

Address:

(If currently studying) Name of institution:

Stream: Year:

(If currently working) Occupation:

Name of organisation (if applicable):

Current role:

Work experience:

Extra-curricular activities:

Why do you wish to participate in this programme?

Have you participated in any of Yuvak Biradari's programmes prior to this? If yes, when and where?:

Recommended by: (Attach supporting letter with signature and seal)

Signature of applicant: Date:

